#### **Current Annuity Topics**

Is there a Change in the Wind?

Presented by:

Terence B. Martin

Vice President, Conning Research & Consulting

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

1



П

### For the past few years, the Wind has been our Backs, all is right with the World



Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



### Individual Annuity Statutory Results 1999-2004

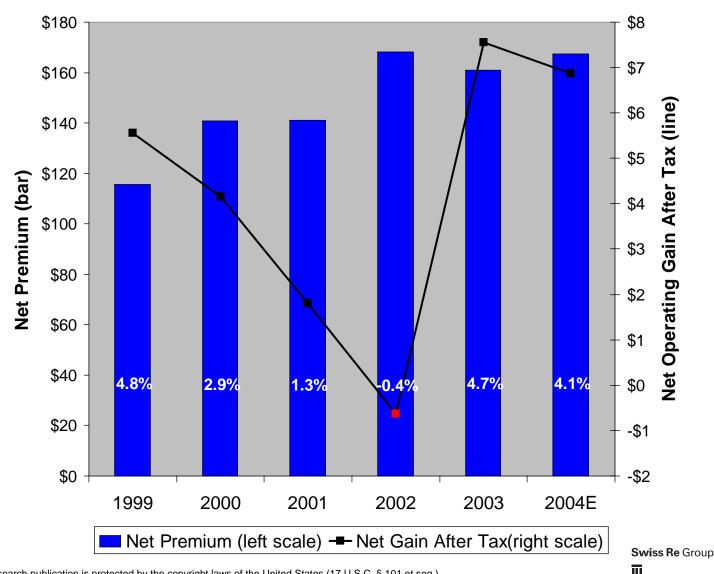
After a loss in 2002, Record Gains in 2003.

2004 was almost as good.

(\$ in billions, % on bar is operating margin)

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005





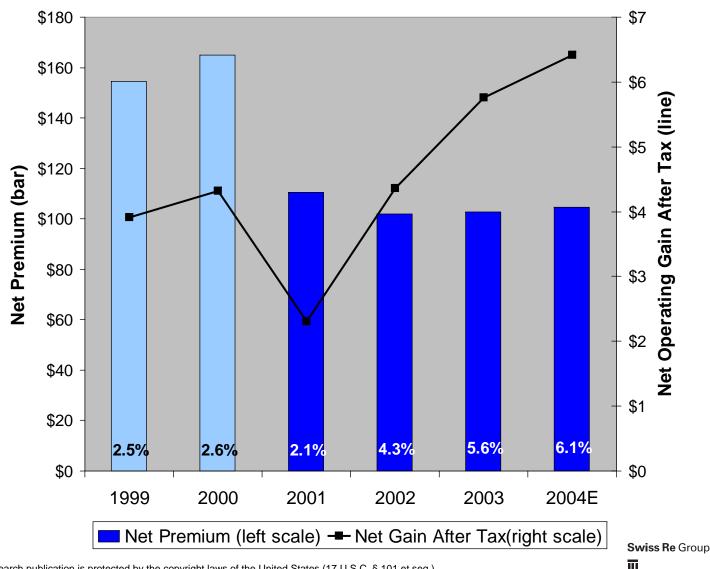
### Group Annuity Statutory Results 1999-2004

Codification affects net premium in 1999-2000. Record Gains in 2003, and 2004.

(\$ in billions, % on bar is operating margin)

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005





#### What's on the horizon?

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



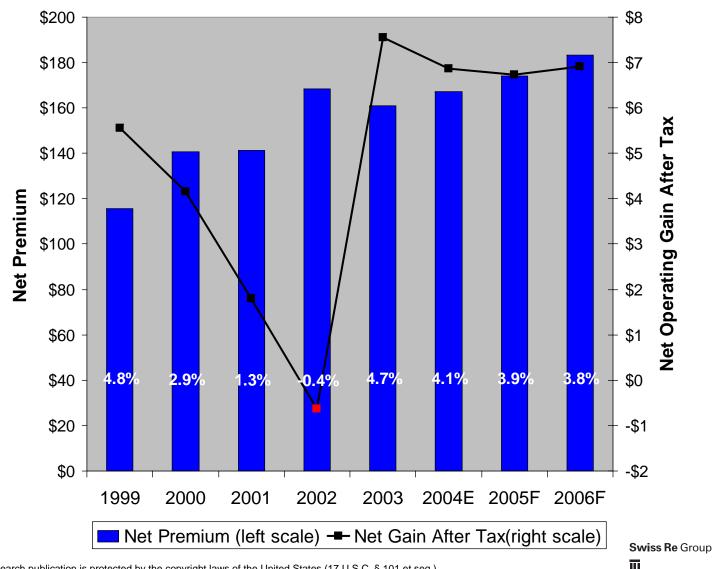
### Individual Annuity Statutory Projections 2005-2006

Net Premium projected to continue growing, operating gain roughly level.

(\$ in billions, % on bar is operating margin)

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005





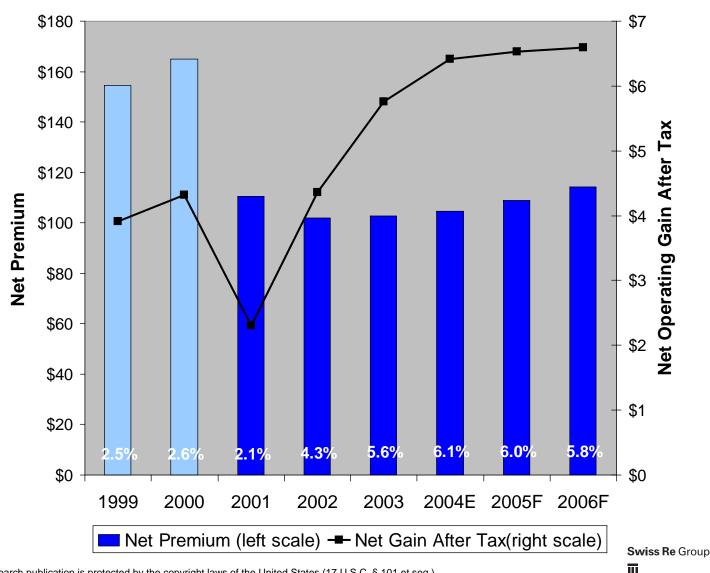
### Group Annuity Statutory Projections 1999-2004

Net Premium projected to exceed 2001 levels by 2006, operating gains to show modest increases.

(\$ in billions, % on bar is operating margin)

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005





## What should we be on the lookout for?

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Change is in the Wind

- Current Accounting Structure
  - US GAAP
  - US Statutory Accounting
  - US Tax Accounting
  - International Accounting Standards
- Current Regulatory Structure
  - State Regulation, with NAIC coordinating
  - Federal Regulation of Securities
  - EU and Country-Specific Regulations

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005





### How Many Boats Must We Track?



Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Regulatory and Accounting Convergence

- Regulatory Convergence:
  - EU Banking Regulations: Basel I and II
  - EU Insurance Regulations: Solvency I and II
  - NAIC is having discussions with EU counterparts
- Accounting Convergence:
  - International Accounting Standards (IAS)
  - US GAAP Fair Value
  - Accounting bodies are discussing how to coordinate US GAAP and IFRS
- Common Concepts Uniformly Applied can avoid "Regulatory Arbitrage" and "Accounting Arbitrage"

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Principle Based vs. Rule Based

- EU regulations being developed are Principle Based
- International Accounting Standards being developed are Principle Based
- US regulations are Rule Based, and not uniform across all jurisdictions
- US GAAP is Rule Based

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Changes to the Annuity World

- Changes to Statutory Accounting
  - AG VACARVM
  - RBC: C3 Phase 2
- Changes in GAAP Accounting
  - Fair Value
  - Future Convergence with International Accounting Standards

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



### Current Actuarial Guidelines affecting Variable Annuities

- Actuarial Guideline 34
  - Guaranteed Minimum Death Benefits
- Actuarial Guideline 39
  - Guaranteed Living Benefits (GMIB, GMAB, GMWB, and Guaranteed Minimum Withdrawal-For-Life)
- Both Guidelines are Formula-Based reserves
  - Prescribed Calculation
  - Prescribed Assumptions
  - Applied to Each Policy
  - Summed for All Policies

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Risk Based Capital: C-3 Market Risk Component

- Pre-2000: C3P0
  - Formulaic calculation based on annual statement data
- Starting in 2000: C3P1
  - Calculation based on large number of interest rate scenarios
  - Still formulaic
- Starting 2005(?): C3P2 and AG VACARVM

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005







#### AG VACARVM's 5 Principles

- Principle 1: Objective is to quantify reserves needed to meet contractual obligations
- Principle 2: Defines the Contingent Tail Expectation (CTE) method
- Principle 3: Assumptions to be "On the Conservative End of the Actuary's Confidence Interval"
- Principle 4: Actual Reserve Needs Arise from the Actual Risks, and the CTE Model can't capture everything ("It's only a model")
- Principle 5: Use of assumptions, methods, hedging, etc. designed solely to reduce the CTE without reducing the actual risk is inconsistent with principles (No Gaming the System)

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### C3P2 and AG VACARVM

- Statutory Reserves and TAR (Total Asset Requirement = Reserves + RBC) based on:
  - Company-Specific Modeling
  - Stochastic Process
  - Reflecting
    - Market Value Changes
    - Interest Rate Changes
- AG VACARVM is the Reserving Counterpart

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

17



П

### So, when is it supposed to hit?

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Possibly for 2005 Reporting...

- ... assuming the NAIC reaches agreement in time for promulgation for year end.
- Companies should be working on implementation now.

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Implementation Issues

- Modeling requires Multiple Scenarios
- May (Will?) be Very Complex

To get credit for Hedging Strategies, they must be included in the Model, further increasing complexity

If you haven't started yet.

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Standard Scenario

- Despite the concerted efforts of the life insurance industry and many regulators to keep AG VACARM purely principle-driven,
- Some Regulators wanted a Deterministic "Floor," which gives rise to,
- The Standard Scenario, just like current practice:
  - Prescribed Calculation
  - Prescribed Assumptions
  - Applied to Each Policy
  - Summed for All Policies
- Standard Scenario still under discussion

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Changing Tacks...



Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

22



Ш

#### A Quick Quiz

What will happen approximately

7 days, 12 hours, and 20 minutes

from now?

The first Baby Boomer turns 59½ years old!

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

23



П

#### What are Boomers facing?

- Longer life expectancy
  - In 1935, life expectancy at 65 was 12½ years
  - Now, life expectancy is 17½ years
- Decreased coverage from Defined Benefit Pensions
- Increased coverage from Defined Contribution Pensions

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### What are Boomers facing? Less Guaranteed Income

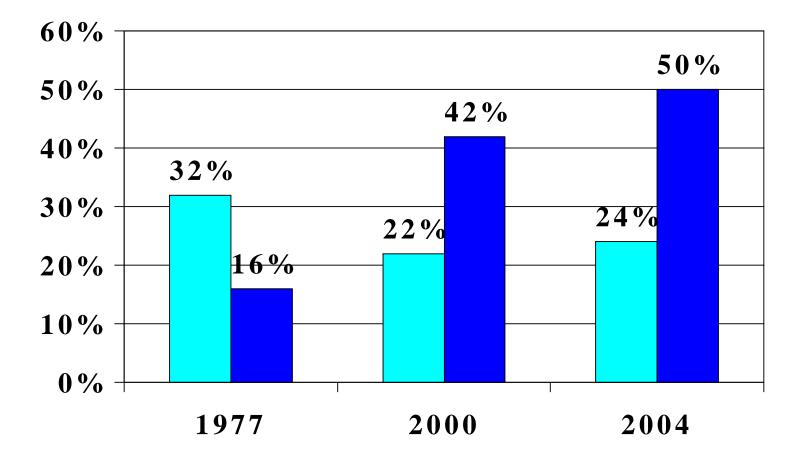
#### Source:

U.S. Department of Labor

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005







## What are Boomers facing? Less Savings to make up the difference

\$250,000 or more

\$100,000-\$249,999

\$50,000-\$99,999

\$25,000-49,999

Less than \$25,000

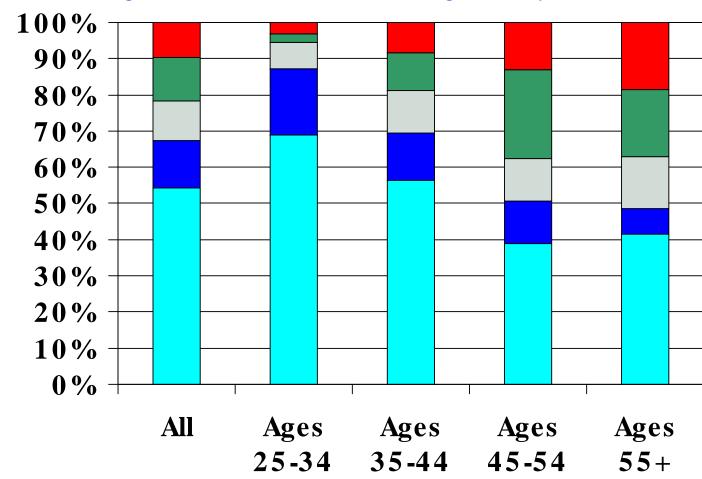
Source: Employee Benefit Research Institute

> Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

26



Total Savings and Investments Excluding Primary Residence



### What are Boomers facing? Less Post-retirement Medical Coverage

Source: Kaiser Family Foundation, Hewitt Associates

- Of Employers with 200+ employees
- 1988: 66% offered post-retirement medical
- 2004: 36% offered post-retirement medical
- Premiums, Deductibles, Copays are Increasing
- Benefits, Employer subsidies are Decreasing

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

27



Ш

#### What are Boomers thinking?

Source: Kaiser Family Foundation, Hewitt Associates

- 62% believe: Their Social Security Benefit < Taxes They Paid In
- 66% believe: Their Social Security Benefit < Current Benefits Level
- 36% are confident that Social Security will be there
- 39% are confident that Medicare will be there
- 90% believe funding retirement income is primarily their own responsibility

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

28



Ш

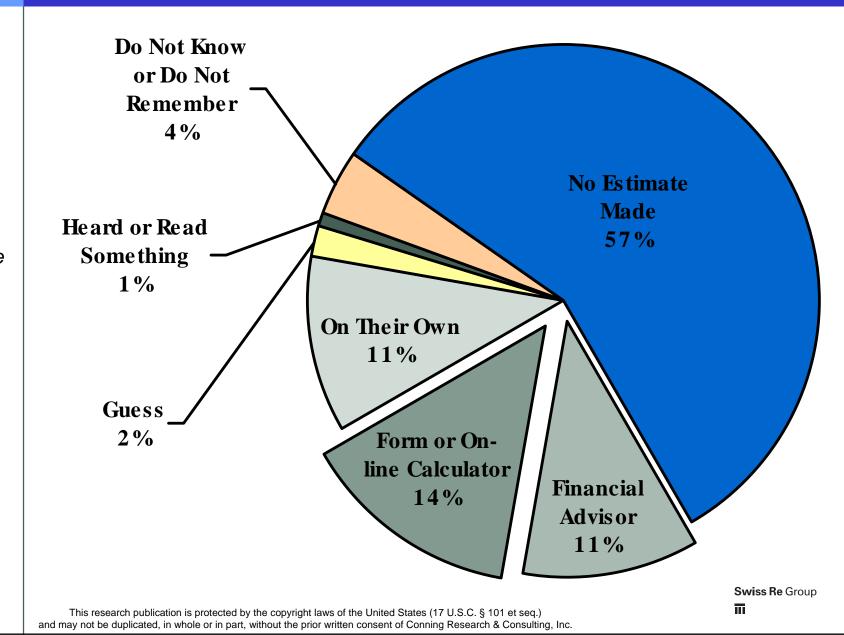
# What are Boomers doing? Methods and Resources Used to Estimate Retirement Needs

**75%** of Households have made either No Estimate, or used Questionable methods or sources

Source: 2003 Retirement Confidence Survey, Employee Benefit Research Institute

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005





#### What are Boomers facing?

- Increased Longevity Risk
- Some are prepared, but many are not, and don't know how

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### What will Boomers be looking for?

- Guaranteed Income
- Advice
  - Savings Process (How much? What Vehicle?)
  - Investment Process (Managing the money between Deposit and Withdrawal)
  - Disbursement process (Managing withdrawals, including annuitization, tax compliance regarding minimum withdrawals, "GMWB for life" riders, etc.)
- Savings and Investment Process Much help available
- Disbursement Process Less help available

Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Annuities and Longevity Risk

- Guaranteed Income is provided by Annuities
- Annuitization has been about 1% of total
- Insurance companies have not made distinction between Deferred Annuities and Payout Annuities
- "Dollar Cost Averaging" from Investments to SPIAs:
  - Maintain flexibility during early years
  - Maximize overall wealth
  - Greater success in attaining income and estate size goals
  - Allow more aggressive investment for remaining assets

Source:

Golden Retirement Resources

> Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



## What will Boomers be looking for? A Retirement Paycheck

■ Salary

■ Salary (Social Security, defined benefit payments, investment return, SPIA benefits, etc.)

■ Benefit Deductions

 Benefit Deductions (Medicare premiums, investment mgt and advisory fees, etc.)

■ Taxes

Taxes (income tax withholding, mandatory withdrawals

Net Pay Deposited

 Net Pay Deposited (based on a budget developed with an advisor)

■ Note from HR

■ Note from HR "Reminder, you are due to update your retirement budget and investment plan. Log on or call your account advisor at..."

Conference Key West, Florida June 22-24, 2005

Southeastern

**Actuaries** 

33



Swiss Re Group

### With proper planning, your company and customers can sail off into the sunset...



Southeastern Actuaries Conference Key West, Florida June 22-24, 2005



#### Questions?



Southeastern Actuaries Conference Key West, Florida June 22-24, 2005

