# Southeastern Actuaries Conference
## 2020 Spring Meeting
### Speaker Bios

**Professionalism Challenge**

**Tom Campbell**, Actuarial Resources Corporation

Tom Campbell is a Senior Actuarial Consultant at Actuarial Resources Corporation of KS. Tom is the President-elect of the American Academy of Actuaries and a member of the Academy's Committee on Qualifications.

**Maryellen Coggins**, PricewaterhouseCoopers

Maryellen Coggins is a Managing Director with PwC, based out of the Boston office. Maryellen is the nominated President-elect of the American Academy of Actuaries and a member of the Academy's Committee on Qualifications.

**Model Governance**

**Katie Kervick,** Oliver Wyman

Katie Kervick is a consultant in the Charlotte office of Oliver Wyman Actuarial Consulting. Her industry experience includes assumption and model development and governance, annuity valuation and financial reporting, and internal controls over financial reporting. Katie has been an actuary in the life insurance industry for nine years.

**Observed Impacts from the Recent Interest Rate Environment Decline**

**Timothy Koenig**, PricewaterhouseCoopers

Tim Koenig is a senior associate at PwC, based out of Philadelphia, where he focuses on individual, group life and annuity business. He has touched several actuarial functions such as Modeling and Experience Studies, and has audited large domestic and international insurance companies. Recently, Tim has focused on helping clients address the new Long Duration Targeted Improvements accounting standard. Tim holds a BS in risk management – actuarial science option – from The Pennsylvania State University. He is a Fellow of the Society of Actuaries (FSA) and member of the American Academy of Actuaries (MAAA).

**Pandemics and Corona Virus**

**Morgan Poropatic**, Oliver Wyman

Morgan Poropatic is a Consultant with the Actuarial Practice of Oliver Wyman and is based in Atlanta. Her primary responsibility is to provide actuarial consulting services to various insurance entities and organizations. Morgan joined Oliver Wyman in 2016. She graduated from Georgia Institute of Technology with a Bachelor of Science in Discrete Mathematics with a Business Option.

**Digital Health**

**Marilyn McGaffin,** Moda Health

Mary McGaffin is currently working with Medicaid in Oregon with Moda Health. She is currently on the Heath Section Council of the Society of Actuaries and has been Health Watch Editor. She has spent 15 years in Medicare Supplement and a brief stint in Cost of Care Analytics, where she did get her introduction to Digital Health.

**FASB Update**

**Judy Hanna**, Moody's Analytics

Judith Hanna is an Associate Director and Actuary at Moody's Analytics working in client support of AXIS life modules, and as part of the working group involved in AXIS LDTI development. She has over 30 years of industry experience in valuation and financial reporting. She has worked with most product lines at several large financial organizations in corporate actuarial and risk management roles. Judith is a Fellow in the Society of Actuaries and a Member of the American Academy of Actuaries.

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**PBR Update**

**Jason Kehrberg**, Polysystems

Jason Kehrberg, FSA, MAAA, has over 20 years of experience in the insurance industry. Jason works in PolySystems' sales area and monitors regulatory developments in the insurance industry. Jason currently chairs the Academy's Life Valuation Committee and ESG Taskforce, and also chairs the oversight group for multi-organizational (Academy, ACLI, NAIC) PBR YRT Reinsurance Field Test. Jason has also served on both the Financial Reporting and Technology section councils at the SOA.

**Managing Health Insurance Company Risks in a Recession**

**Keith Passwater**, Pasco Advisors

Keith Passwater is former Senior Vice President and Chief Actuary of Anthem, Inc. and he also held actuarial leadership roles at Coventry Health Care and Aon Corporation. Keith serves as an advisor to healthcare payers, medical device developers and healthcare technology firms looking to increase revenue and optimize business performance. Keith is a Fellow of the Society of Actuaries and a Member of the American Academy of Actuaries.

**Dave Nelson**, Pasco Advisors

Dave Nelson is former Vice President and Chief Actuary of Blue Cross Blue Shield of Michigan. Dave also held actuarial leadership roles at Employers Heath and Humana. Dave is a Fellow of the Society of Actuaries and a Member of the American Academy of Actuaries. Dave has written on such topics as influenza, recession and pharmacy drug costs.

**COVID-19: Latest in Costs, Trends and Regulations**

**Adam Rudin**, Wakely Consulting Group

Adam Rudin is an actuary who has worked in the health industry for over 25 years. For the first 18 years of his career, he has had varied experiences working directly for large health insurers, including responsibilities for individual, small group, and large employer health insurance markets, and has managed a staff of 30. He has had a wide variety of management responsibilities including direct profit and loss accountability, general management, and direct interactions with large employers. Throughout his career he has been involved in all aspects of actuarial work, including pricing, reserving, forecasting, underwriting, risk adjustment, provider analysis, regulatory analysis, and has given testimony in state legislative hearings. From 2011 to 2020, Adam was one of the leaders of McKinsey and Company's actuarial practice, working with clients to deliver impact through in-depth analysis of current business and actuarial practices to provide strategies to improve the enterprise's results in light of the continuously changing healthcare landscape. He was the firm's primary actuarial expert responsible for working with clients on both Affordable Care Act and Medicare risk adjustment and its implications to the client's business. In 2020, Adam joined Wakely Consulting Group in Tampa, Florida, to focus more on the impact he can have through his in-depth actuarial expertise and its impact on our clients' pricing and business strategy.

**Michael Cohen**, Wakely Consulting Group

Michael Cohen, PhD, is a Senior Consultant, Policy Analytics at Wakely Consulting. During his time at Wakely, Michael has focused on analyzing health policy, with a focus on how policies and regulations impact insurers and the health care system more generally. Before joining Wakely, Michael worked at CMS where he helped develop policies on healthcare reform. Michael has a PhD in political science with a specialization in the interaction on state and federal policy development.