GREAT-WEST
LIFECO

High Road Leadership

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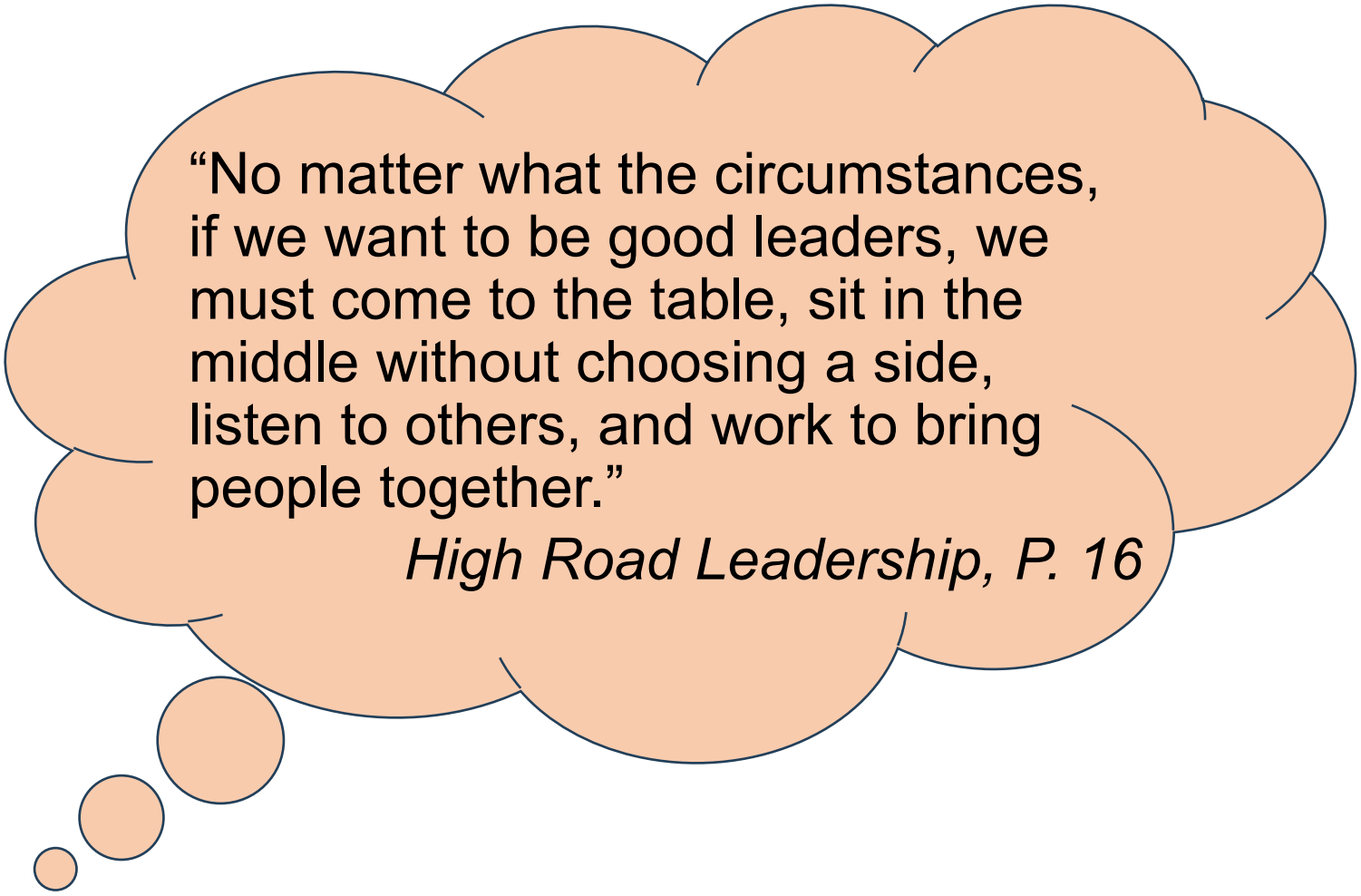
canada life™ EMPOWER® Irish Life

Everything rises and falls on leadership.



Why Are Things Going Downhill?




“No matter what the circumstances, if we want to be good leaders, we must come to the table, sit in the middle without choosing a side, listen to others, and work to bring people together.”
High Road Leadership, P. 16

THE THREE ROADS WE CAN TAKE



THE HIGH ROAD

THE MIDDLE ROAD

THE LOW ROAD

The Benefits of High Road Leadership



1. Brings People Together



2. Brings Out the Best in People



3. Creates Winners without Creating Losers



4. Has Less Traffic



5. Is the Path to Significance

Never Keep Score: Description

- https://www.youtube.com/watch?v=AHuuFyDf85o
- The idea of giving more than you take is an encouragement to move up and always travel the high road. Never keeping score is an admonishment to stay away from moving down by keeping score.



Give More Than You Take: Description

- Give More Than You Take | MWM



High Road Leaders live a life that says
"I want more *for* you than *from* you"



Be a river, not a reservoir





"Giving more than you take" is not about wealth.

It is a mindset.

